Print Date 09/18/12 Page 1 of 4

Order Sep 00:15:00

<u>Product</u> <u>Estimate #</u> 1472

Contract / Revision 822089 / DCCC Alt Order # 06321080

<u>Original Date / Revision</u> <u>Agency Com</u> 15% <u>Billing Type</u> Cash

09/18/12 09/18/12 Billing Contact Order Type Political
Billing Cycle EOM/EOC

Advertiser Democratic Congressional C

1010 Wisconsin Ave NW

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Washington, DC 20007

Agency Great American Media Demographic A35+

Buying Contact

Rev Codes

Agency Political Pol-Issue

Sales Office H-DC Product Codes PL20

1010 Wisconsin Ave NW Sales Region National Priority P 1

Washington, DC 20007 Agency Ref Advertiser Ref

Primary Account Executive

Will Hilderbrandt

Account Executive Order% Start Date End Date

Will Hilderbrandt 100%

Order Share % Market Value
Competing Station % of Order

DFLX % **WFGC** % **WPBF** % % **WPEC WPPB** % % **WPTV WPXP** % WTCE % % WTCN % **WTVX WXEL** %

Amount

Order Totals Billing Plan

Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount # of Spots Month \$23,239.00 \$27,340.00 0.00 08/27/12 09/24/12 70 \$23,239.00 \$27,340.00 September 2012 70 70 \$27,340.00 0.00 Totals \$23,239.00

									Totals	S
Ln Ch Start End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
E 1 WFLX 09/19/12 09/21/12	AMERICA NOW 1-2P AMERICA NOW	Comm	1-2P	-TWTF	:30	3	\$85.00 P 2	0.00 NM	3	\$255.00
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays Spots	s/Week 3	<u>Rate</u> \$85.00	Rating 0.00						
E 2 WFLX 09/19/12 09/21/12	MAURY 10A MAURY POVICH	Comm	10-11A	-TWTF	:30	3	\$145.00 P 2	0.00 NM	3	\$435.00
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays Spots	s/Week 3	<u>Rale</u> \$145.00	Rating 0.00						
E 3 WFLX 09/19/12 09/21/12	HOW I MET YOUR MO HOW I MET YOUR MO		11-1130P	WTF	:30	4	\$175.00 P 2	0.00 NM	4	\$700.00
Start Date End Date	Weekdays Spots	s/Week	Rate	Rating						

Print Date: 09/18/12



WFLX

822089 Flight Dates 09/19/12-09/24/12 Hiatus Dates

<u>Original Date / Revision</u> 09/18/12/ 09/18/12 <u>Order Sep</u> 00:15:00

Advertiser Democratic Congressional Product DCCC Estimate # 1472

	_								5 . 5 .		Tot	
Ln Ch	Start	End	Inventory Code		Start/End			Spots	Rate Pri			Amount
E 3 WFLX	09/19/1	2 09/21/12	HOW I MET YOU HOW I MET YOU			WTF-	:3	30 4	\$175.00 P 2	0.00 NM	4	\$700.00
<u>Star</u> Week: 09/1	<u>t Date</u> 17/12	End Dale 09/23/12	<u>Weekdays</u> WTF	Spots/Week 4	Rate \$175.00	Rating 0.00						
E 4 WFLX			JERRY SPRING JERRY SPRING		11-12P	-TWTF-	:3	30 3	\$145.00 P 2	0.00 NM	3	\$435.00
<u>Star</u> Week: 09/1	<u>t Date</u> 17/12	End Date 09/23/12	Weekdays WTF	Spots/Week 3	<u>Rate</u> \$145.00	Rating 0.00						
E 5 WFLX	09/19/1	2 09/21/12	FOX 29 NEWS F FOX 29 NEWS F		4-430P	-TWTF-	:3	0 3	\$145.00 P 1	0.00 NM	3	\$435.00
	t Date	End Date	<u>Weekdays</u> WTF	Spots/Week	Rate	Rating						
E 6 WFLX	-	09/23/12 2 09/21/12	EXTRA	Comm	\$145.00 430-5P	0.00 -TWTF-	:3	30 3	\$115.00 P 2	0.00 NM	3	\$345.00
<u>Star</u> Week: 09/1	t Date	End Date 09/23/12	EXTRA WeekdaysWTF	Spots/Week	<u>Rate</u> \$115.00	Rating 0.00						
E 7 WFLX			RICKI	Comm		-TWTF-	:3	0 3	\$115.00P 3	0.00 NM	3	\$345.00
	t Dale	End Date 09/23/12	RICKI Weekdays WTF	Spots/Week	<u>Rate</u> \$115.00	Rating 0.00						
Week: 09/1 E 8 WFLX			SIMPSONS SIMPSONS		630-7P	-TWTF-	:3	3	\$115.00P 2	0.00 NM	3	\$345.00
<u>Star</u> Week: 09/1	t Date 7/12	End Date 09/23/12	Weekdays WTF	Spots/Week	<u>Rate</u> \$115.00	Rating 0.00						
E 9 WFLX	09/19/1	2 09/21/12	RAYMOND RAYMOND	Comm	6-630P	-TWTF-	:3	10 3	\$115.00P 2	0.00 NM	3	\$345.00
<u>Star</u> Week: 09/1	<u>1 Date</u> 7/12	End Date 09/23/12	Weekdays WTF	Spots/Week 3	<u>Rate</u> \$115.00	Raling 0.00						
E 10 WFLX	09/19/1	2 09/21/12	BIG BANG THE		7-7:30P	~TWTF-	:3	0 3	\$785.00 P 1	0.00 NM	3	\$2,355.00
<u>Start</u> Week: 09/1	t <u>Date</u> 7/12	End Date 09/23/12	Weekdays WTF	Spots/Week 3	<u>Rate</u> \$785.00	Rating 0.00						
E 11 WFLX	09/19/1	2 09/21/12	MORNING NEW FOX 29 MORNIN		7-8A	WTF-	:3	0 4	\$175.00 P 1	0.00 NM	4	\$700.00
Start Week: 09/1	l <u>Dale</u> 7/12	End Date 09/23/12	Weekdays WTF	Spots/Week 4	<u>Rate</u> \$175.00	Raling 0.00						
E 12 WFLX	09/19/1	2 09/21/12	BIG BANG THEO		730-8P	-TWTF-	:3	0 2	\$785.00 P 1	0.00 NM	2	\$1,570.00
<u>Start</u> Week: 09/1	<u>t Date</u> 7/12	End Date 09/23/12	<u>Weekdaγs</u> WTF	Spots/Week 2	<u>Rate</u> \$785.00	Rating 0.00						
E 13 WFLX	09/19/1	2 09/21/12	MORNING NEWS		8-9A	-TWTF-	·- :3	0 3	\$175.00 P 1	0.00 NM	3	\$525.00
Start Week: 09/1	<u>1 Date</u> 7/12	End Date 09/23/12	Weekdays WTF	Spots/Week 3	<u>Rate</u> \$1 7 5.00	Rating 0.00			_			
E 14 WFLX	09/19/1:	2 09/21/12	MAURY 9A MAURY POVICE	Comm	9-10A	-TWTF-	:3	0 3	\$145.00 P 2	0.00 NM	3	\$435.00
<u>Start</u> Week: 09/1	<u>Date</u>	End Date 09/23/12	Weekdays	Spots/Week 3	Rate \$145.00	Rating 0.00						
E 15 WFLX			Mon Hour 1 BONES	Comm		1	- :3	0 1	\$1,835.00 P 2	0.00 NM	1	\$1,835.00
Start	Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				ı		

Print Date: 09/18/12 Page 3 of 4

FOX 29

822089 Flight Dates 09/19/12-09/24/12 <u>Hiatus Dates</u>

<u>Original Date / Revision</u> 09/18/12/ 09/18/12 <u>Order Sep</u> 00:15:00

Advertiser Democratic Congressional Product DCCC Estimate # 1472

										To	tals
Ln Ch Start	End	Inventory Code	Break	Start/End 7	îme Days	Len Spo	ots	Rate Pri	Rlg Type		Amount
E 15 WFLX 09/24/1	2 09/24/12	Mon Hour 1 BONES	Comm	8-9P	1	:30	1	\$1,835.00 P 2	0.00 NM	1	\$1,835.00
<u>Start Date</u> Week: 09/24/12	End Date 09/30/12	Weekdays 1	Spots/Week 1	Rate \$1,835.00	Rating 0.00			_			
E 16 WFLX 09/24/1	2 09/24/12	Mon Hour 2 MOB DOCTOR	Comm	9-10P	1	:30	1	\$885.00 P 3	0.00 NM	1	\$885.00
<u>Start Date</u> Week: 09/24/12	End Date 09/30/12	Weekdays 1	Spots/Week 1	Rate \$885.00	Rating 0.00						
E 17 WFLX 09/22/1	2 09/22/12	College Football I		7-11PM	1-	:30	1	\$535.00 P 1	0.00 NM	1	\$535.00
<u>Start Date</u> Week: 09/17/12	End Date 09/23/12	Weekdays 1-	Spots/Week 1	<u>Rate</u> \$535.00	Rating 0.00						
E 18 WFLX 09/22/1	2 09/22/12	College Football I		7-11PM	1-	:30	1	\$535.00 P 1	0.00 NM	1	\$535.00
<u>Start Date</u> Week: 09/17/12	End <u>Date</u> 09/23/12	Weekdays 1-	Spots/Week 1	<u>Rate</u> \$535.00	Rating 0.00			.			
E 19 WFLX 09/23/1	2 09/23/12	NFL on Fox Gam- NFL ON FOX	e 2 Comm	425-7P	1	:30	1	\$2,335.00 P 1	0.00 NM	1	\$2,335.00
<u>Start Date</u> Week: 09/17/12	End Date 09/23/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$2,335.00	Rating 0.00						
E 20 WFLX 09/23/1	2 09/23/12	FOX News Sunda FOX NEWS SUN	•	9-10A	1	:30	1	\$175.00 P 1	0.00 NM	1	\$175.00
<u>Start Date</u> Week: 09/17/12	End Date 09/23/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$175.00	Rating 0.00						
E21 WFLX 09/20/1	2 09/20/12	Thu Hour 2 GLEE	Comm	9-10P	1	:30	1	\$1,585.00 P 1	0.00 NM	1	\$1,585.00
<u>Start Date</u> Week: 09/17/12	End Date 09/23/12	Weekdays 1	Spots/Week 1	Rate \$1,585.00	<u>Rating</u> 0.00						
E 22 WFLX 09/19/1	2 09/23/12	Late News M-Sun TEN O'CLOCK N		10-11P	-TWTFSS	:30	4	\$985.00 P 1	0.00 NM	4	\$3,940.00
<u>Start Date</u> Week: 09/17/12	End Date 09/23/12	Weekdays WTFSS	Spots/Week 4	<u>Rale</u> \$985.00	Rating 0.00						
E 23 WFLX 09/19/1	2 09/19/12	Wed Hour 1 X FACTOR	Comm	8-10P	1	:30	1	\$2,085.00 P 1	0.00 NM	1	\$2,085.00
<u>Start Date</u> Week: 09/17/12	End Date 09/23/12	Weekdays 1		Rate \$2.085.00	Rating 0.00						
E 24 WFLX 09/24/1	2 09/24/12	AMERICA NOW	1-2P Comm	1-2P	1	:30	1	\$85.00 P 2	0.00 NM	1	\$85.00
<u>Start Date</u> Week: 09/24/12	End Date 09/30/12	Weekdays 1	Spots/Week 1	Rate \$85.00	Rating 0.00						
E 25 WFLX 09/24/1	2 09/24/12	MAURY 10A MAURY POVICH	Comm	10-11A	1	:30	1	\$145.00 P 2	0.00 NM	1	\$145.00
<u>Start Date</u> Week: 09/24/12	End Date 09/30/12	Weekdays 1	Spots/Week 1	<u>Rale</u> \$145.00	Raling 0.00						
E 26 WFLX 09/24/1	2 09/24/12	HOW I MET YOU HOW I MET YOU		11-1130P	1	:30	1	\$175.00 P 2	0.00 NM	1	\$175.00
<u>Start Date</u> Week: 09/24/12	End Date 09/30/12	Weekdays 1	Spots/Week 1	Rate \$175.00	Rating 0.00						
E 27 WFLX 09/24/1	2 09/24/12	JERRY SPRINGE JERRY SPRINGE		11-12P	1	:30	1	\$145.00 P 2	0.00 NM	1	\$145.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				- 1		



Contract / Revision

822089 Flight Dates 09/19/12-09/24/12 **Hiatus Dates**

Original Date / Revision 09/18/12/ 09/18/12

Order Sep 00:15:00

Advertiser Democratic Congressional Product DCCC

Estimate # 1472

	F	I	Deselo	04-4/5-47	ina Dava	1 a a C a	-10	Boto Dri	Ota Tuno	Tota	_ .
Ln Ch Start E 27 WFLX 09/24/1	End 2 09/24/12	Inventory Code JERRY SPRINGER 1		Start/End T	ime Days	Len Sp :30	1	\$145.00 P 2	Rtg Type 0.00 NM	Spois 1	Amount \$145.00
E 21 WILA 03/24/1	12 03/24/12	JERRY SPRINGER	17-DOMIN	11-121	-	.00	•	ψ140.001 L	0.00 14147	·	Ψ140.00
Start Date	End Date		ots/Week	Rate	Rating						
Week: 09/24/12 E 28 WFLX 09/24/1	09/30/12	FOX 29 NEWS FIRST	1 . M7omm	\$145.00	0.00	:30	1	\$145.00 P 1	0.00 NM	1	\$145.00
E 26 VVFLA U9/24/1	2 09/24/12	FOX 29 NEWS FIRS		4-4306	T	.30	,	4140.00F 1	0.00 14141	'	\$175.00
Start Date	End Date		ts/Week	Rate	Rating						
Week: 09/24/12	09/30/12	1	1	\$145.00	0.00			0445.000.0	0.00 101		# 445.00
E 29 WFLX 09/24/1	2 09/24/12	EXTRA EXTRA	Comm	430-5P	1	:30	1	\$115.00P 2	0.00 NM	1	\$115.00
Start Date Week: 09/24/12	End Date 09/30/12	Weekdays Spo 1	ots/Week 1	<u>Rate</u> \$115.00	Rating 0.00						
E 30 WFLX 09/24/1	2 09/24/12	RICKI RICKI	Comm	5-6P	1	:30	1	\$115,00P 3	0.00 NM	1	\$115.00
Start Date	End Date		ls/Week	Rate	Rating						
Week: 09/24/12	09/30/12	1	1	\$115.00	0.00	-20		\$115.00P 2	0.00 NM	1	\$115.00
E31 WFLX 09/24/1	2 09/24/12	SIMPSONS SIMPSONS		630-7P	1	:30	1	\$115.00 P 2	0.00 NM	'	\$115.00
<u>Start Date</u> Week: 09/24/12	End Date 09/30/12	Weekdays Spo	ts/Week 1	<u>Rate</u> \$1 15.0 0	Rating 0.00						
E 32 WFLX 09/24/12		RAYMOND		6-630P	1	:30	1	\$115.00P 2	0.00 NM	1	\$115.00
LOZ WIEK COZETI	2 00/2 1/12	RAYMOND	00,,,,,,	0 000.	_			*			*
Start Date	End Date		ts/Week	Rate	Rating						
Week: 09/24/12	09/30/12	BIG BANG THEORY	1 	\$115.00 7-7:30P	0.00	:30	1	\$785.00 P 1	0.00 NM	1	\$785.00
E 33 WFLX 09/24/1	2 09/24/12	BIG BANG THEORY	Commi	7-7.30F	1	.30	,	\$100.00T I	0.00 NIVI	'	Ψ105.00
Start Date	End Date	Weekdays Spo	ls/Week	<u>Rate</u> \$785.00	Rating 0.00						
Week: 09/24/12 E 34 WFLX 09/24/13	09/30/12	MORNING NEWS 7A	Comm	-	1	:30	1	\$175.00 P 1	0.00 NM	1	\$175.00
EST WILK CONSTITUTE	2 03/24/12	FOX 29 MORNING N		. 0, .	-		•	•	5.55 7	•	•
Start Date	End Date		ts/Week	Rate	Rating						
Week: 09/24/12	09/30/12	1	1	\$175.00	0.00	-00		6705 00 D 4	0.00 NM	4	#705.00
E 35 WFLX 09/24/13	2 09/24/12	BIG BANG THEORY BIG BANG THEORY	Comm	730-8P	1	:30	1	\$785.00 P 1	0.00 NM	1	\$785.00
Start Date	End Date	Weekdays Spo	ts/Week	Rate	Raling				- 1		
Week: 09/24/12 E 36 WFLX 09/24/13	09/30/12	MORNING NEWS 8A	Comm	\$785.00	0.00	:30	1	\$175.00 P 1	0.00 NM	1	\$175.00
230 WFLX 09/24/1/	2 03/24/12	FOX 29 MORNING N		0-0/4	<u></u>	.00	•	\$170.007	0.00 / 1111	·	\$ 11.0100
Start Date	End Date	Weekdays Spo	ls/Week	Rate	Rating						
Week: 09/24/12	09/30/12	1	1	\$175.00	0.00			#44E 00 D 0	0.00 104		£4.45.00
E 37 WFLX 09/24/12	2 09/24/12	MAURY 9A MAURY POVICH	Comm	9-10A	1	:30	1	\$145.00 P 2	0.00 NM	1	\$145.00
Start Date	End Date		ts/Week	Rate	Rating						
Week: 09/24/12	09/30/12	1	1	\$145.00	0.00	-25		#00E 00 D 1	0.00.1111	4	EUDE VO
E 38 WFLX 09/24/12	2 09/24/12	Late News M-Sun TEN O'CLOCK NEWS		10-11P	1	:30	1	\$985.00 P 1	0.00 NM	1	\$985.00
Start Date	End Date	Weekdays Spo	ts/Week	Rate	Rating						
Week: 09/24/12	09/30/12		1	\$985.00	0.00				<u> </u>	70.6	27.040.00
									Totals	70 \$2	27 ,340.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and		A PA	Da		ate 9:20)	
I, Sara do hereby reque		ene				
D	C	<u> </u>				
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks	
A	500	DP	RE.			
	WF4x.	#822	289			
Total Charg	jes: 2	3289	net			
This broadcast ti	me will be used by:	Demo	eratic	Congress	sional	
This broadcast time will be used by: Demozratic Congressional Campaign Committee Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"						
_	Yes	-		□ No		

	he legally qualified candida	to any political matter of national ate(s) the programming refers to, the applicable):
For programming that "communimportance," attach Agreed Upo	9	to any political matter of national
I represent that the payment for	the above described broad	cast time has been furnished by:
Democratic 430 South Ca Washington	Congressiona pitol St. 100 2003	Compaign committee
	nce the time as paid for by	such person or entity. The entity
a corporation; a comm	nittee; \square an association	; or other unincorporated group.
agents of the entity are named b	elow (may be attached sepa Chilef Operation (SCRIMINATE OR PERM	IIT DISCRIMINATION ON THE BAS
agree to indemnify and hold harm easonable attorney's fees, that may divertisement(s). For the above-s eanscript, or tape, which will be before the time of the scheduled be	y ensue from the broadcast tated broadcast(s), I also delivered to the station at	of the above-requested agree to prepare a script,
TO BE SIG	NED BY ISSUE A	DVERTISER
4/18/11	Dulne	202 338 8700
	ignature	Contact Phone Number
₩/	ED BY STATION	REPRESENTATIVE
Accepted	☐ Accepted in Pa	rt 📙 Rejected
0006	John Ho	isman GM

Copyright © 2011 by the National Association of Broadcasters. May Not Be Copied, Reproduced, or Further Distributed.



PAID POLITICAL BROADCAST AVAIL REQUEST

DATE: 9/18/12

TO: John Heislman STATION: WFLX

FROM: Will Hildebrandt HRP OFFICE: WASHINGTON, DC

REQUEST RECEIVED FROM

BUYER: Katie Keuleman

AGENCY: Great American Media

ADDRESS: 3050 K Street, NW Suite 100, Washington, DC 20007

PHONE #: (202) 338-8700

FAX #: (202) 338-2334

OTHER:

AVAILS FOR

COMMITTEE: Democratic Congressional Campaign Committee

CHAIRPERSON: Kristie Mark

TREASURER:

ADDRESS: 430 South Capitol St. Washington DC 20003

PHONE #: 202-338-8700

FAX #:

OTHER:

FOR

ISSUE: DCCC

OFFICE: N/A

PARTY: Democrat

DAYPARTS: All

SCHEDULE DATES: As ordered Oct-Nov12

COMMERICAL LENGTH: :30

PROGRAMS:

PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE

HRP FORM #0141